

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Confirmation No.: 5628

Craig Mowry

Date: November 20, 2006

Serial No.: 09/756,581

Group Art Unit: 3622

Filed: January 8, 2001

Examiner: Arthur D. Duran

For: METHOD AND SYSTEM FOR ELICITING CONSUMER DATA BY
 PROGRAMMING CONTENT WITHIN VARIOUS MEDIA VENUES TO
 FUNCTION COOPERATIVELY

VIA EFS-WEB

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

**PETITION AND FEE FOR AUTOMATIC EXTENSION OF TIME
UNDER 37 CFR 1.17, 1.136(a) AND 35 USC 41(a)8**

Sir:

Applicant hereby petitions the Commissioner for Patents to extend the time for filing a response to the outstanding Office Action by TWO (2) months. Credit card payment in the amount of *\$165 (\$60 previously paid) is submitted via EFS-WEB for the petition fee in accordance with 37 CFR 1.17 computed as:

- Response within second month
 small entity *\$165 (\$225 - \$60 (previously paid on October 19, 2006) = \$165)

You are authorized to charge to our Deposit Account No. 15-0700 any additional amounts owing.

If this petition is inadequate to avoid abandonment, the Assistant Commissioner for Patents is petitioned, under 37 C.F.R. §1.136(a), to extend the time by the number of months which will avoid abandonment under 37 C.F.R. §1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

THIS CORRESPONDENCE IS BEING
 SUBMITTED ELECTRONICALLY THROUGH
 THE PATENT AND TRADEMARK OFFICE EFS
 FILING SYSTEM ON November 20, 2006.

Respectfully submitted,

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